REGISTRATION FOR ADVERTISING PARTNERS AND SPONSORS

-10%
EARLY BIRD DISCOUNT
Only until
December 31, 2026

☐ **System booth**

lighting, 2 bar stools, 1 counter, 1 brochure rack DIN A4
Standard size 3 x 2 m (other sizes up to 5 x 4 m are possible, minimum width 2 m)

€ 830/m² **Stand width (m) _____ x _____ depth (m) = _____ m²**

☐ **Variable exhibition space**

2 m stand depth, tables, chairs as required, without system construction, minimum width 2 m

€ 570/m² **Stand width (m) _____ x _____ depth (m) = _____ m²**

Personnel

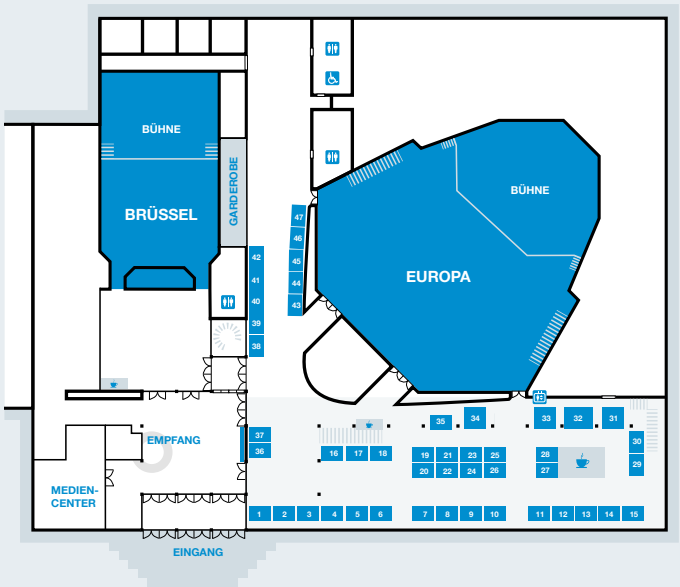
Special price conference ticket for exhibitors at
Advanced Battery Power, April 7–9, 2027 (instead of € 1,645)

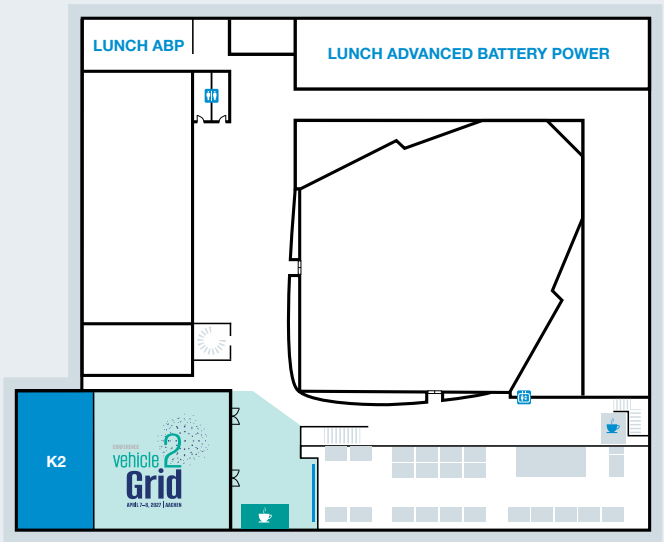
€ 1,250 per person _____ piece(s)

Stand personnel (no access to the lectures)

€ 550 per person _____ piece(s)

Exhibition





Organizer HDT (Haus der Technik e. V.), Hollestraße 1, 45127 Essen

All prices are exclusive of VAT.

ADVERTISING PLACEMENTS (PRINT)

REGISTRATION FOR ADVERTISING PARTNERS AND SPONSORS

-10 %
EARLY BIRD DISCOUNT
Only until
December 31, 2026

Print ads

Event brochure DIN A4,
Print run: approx. 800 copies

☐ Back cover (1/1)	1,500 euros
☐ Cover page 2 (1/1)	1,200 euros
☐ Cover page 3 (1/1)	1,000 euros
☐ Content (1/1)	800 euros
☐ Content (1/2)	600 euros

Poster brochure DIN A4,
Print run: approx. 800 copies

☐ Back cover (1/1)	1,500 euros
☐ Cover page 2 (1/1)	1,200 euros

Further advertising options on request.

Please note the separate order sheet on page 3 with the advertising placements in our online media.

Sponsoring

☐ **Carrier bag** — 2,750 euros
1,000 copies, Logo imprint one-sided

☐ **Lanyards** — 3,000 euros
1,000 copies, Logo print one colour

☐ **Evening reception** — 2,500 euros
Logo on all advertising material, menus and banners in the reception hall

☐ **Banner showroom** — 1,500 euros
approx. 3 m², incl. production

We hereby bindingly book the selected offers for the Advanced Battery Power 2027 (April 7–9, 2027) in Aachen/Germany.

Please send your registration to
Email: **m.striewisch@together-concept.de**

Sender / Orderer

Company

Name, first name

Street

Postcode / Place

Phone

Signature and stamp

Please note that invoicing will be carried out by our exhibition office together concept Werbeagentur GmbH, Martin Striewisch, Brunnenstraße 27a, 45128 Essen.

Organizer HDT (Haus der Technik e. V.), Hollestraße 1, 45127 Essen

All prices are exclusive of VAT.

ADVERTISING PLACEMENTS (ONLINE)

REGISTRATION FOR ADVERTISING PARTNERS AND SPONSORS



Virtual exhibition at www.battery-power.eu and the hdt+ virtual conference platform

☐ **Virtual exhibition*** 500 euros
With individually designed landing page (text, image, video, logo, sales and product information), Logo with keywording in the exhibitor overview

Newsletter-banner

☐ **Logo or banner with link** 400 euros
Banner (690 x 165 px) in the information Newsletters of the Battery Conference 2027, per newsletter

Exclusive banner and logo placement

☐ **Large banner ad home page*** 1,000 euros
Parallax display on the homepage (max. 2 bookings)

☐ **Flip banner in the footer*** 500 euros
Logo 185 x 185 px, animated as flip banner in footer visible on all pages (maximum 6 bookings)

☐ **Large banner ad programme*** 900 euros
Display in the Advanced Battery Power Conference programme (maximum 2 bookings)

☐ **Logo Placement Stickylogo Programme** 400 euros
(maximum 1 booking)

☐ **Logo placement Table Programme** 200 euros
Logo placement with company name and link integrated in the programme overview table

☐ **Pop-up-Banner*** 800 euros
individually designed pop-up banner when leaving the booking and exhibition page (maximum 2 bookings)

* Including design/programming of the advertising material bytogether concept advertising agency with supplied material.

We hereby bindingly book the selected offers for the Advanced Battery Power 2027 (April 7–9, 2027) in Aachen/Germany.

Please send your registration to
Email: **m.striewisch@together-concept.de**

Sender / Orderer

Company

Name, first name

Street

Postcode / Place

Phone

Signature and stamp

Please note that invoicing will be carried out by our exhibition office together concept Werbeagentur GmbH, Martin Striewisch, Brunnenstraße 27a, 45128 Essen.

Organizer HDT (Haus der Technik e. V.), Hollestraße 1, 45127 Essen

All prices are exclusive of VAT.