



# BATTERY CONFERENCE APRIL 14-16, 2026

REGISTRATION FOR ADVERTISING PARTNERS AND SPONSORS

## EXHIBITION



### System booth

lighting, 2 bar stools, 1 counter, 1 brochure rack DIN A4

Standard size 3x2 m (other sizes up to 5x4m are possible, minimum width 2 m)

790,- €/m<sup>2</sup>

Stand width \_\_\_\_\_ m x \_\_\_\_\_ m depth = \_\_\_\_\_ m<sup>2</sup>



### Variable exhibition space

2 m stand depth, tables, chairs as required, without system construction, minimum width 2 m

540,- €/m<sup>2</sup>

Stand width \_\_\_\_\_ m x \_\_\_\_\_ m depth = \_\_\_\_\_ m<sup>2</sup>

### Personnel

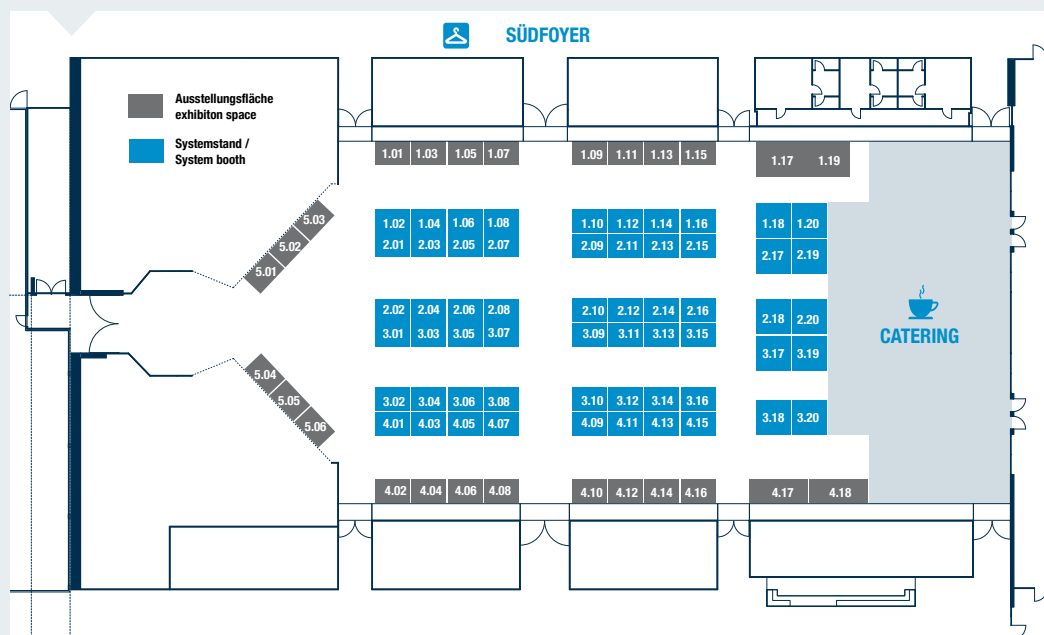
Special price conference ticket for exhibitors, Battery Day NRW and Advanced Battery Power from April 14-16, 2026 (instead of 1.760,- Euro)

1.250,- €/Person \_\_\_\_\_ piece(s)

Stand personnel (no access to the lectures)

500,- €/Person \_\_\_\_\_ piece(s)

## Exhibition





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## APRIL 14-16, 2026

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### ADVERTISING PLACEMENTS

#### PRINT

#### Print ads

- Invitation flyer DIN A4** 1.500,- Euro  
Circulation 10,000, sponsor logo on title,  
(only possible for exhibitors, DU deadline 15.11.2025)

#### Event brochure DIN A4, 1000 copies

- Back cover (1/1) 1.200,- Euro  
 Cover page 2 (1/1) 900,- Euro  
 Cover page 3 (1/1) 900,- Euro  
 Content (1/1) 600,- Euro  
 Content (1/2) 400,- Euro

Further advertising options on request.

Please note the separate order sheet  
on page 3 with the advertising placements  
in our online media

#### Sponsoring

- Carrier bag** 2.500,- Euro  
1.000 copies, Logo imprint one-sided
- Lanyards (lanyard)** 2.800,- Euro  
1.000 copies, Logo print one colour
- Evening reception** 2.000,- Euro  
Logo on all advertising material,  
menus and banners in the reception hall
- Banner showroom** 1.500,- Euro  
approx. 3 m2, incl. production
- Reception counter** 1.000,- Euro  
incl. printing costs, logo imprint on front

We hereby bindingly book the selected offers  
for the combined event Battery Day NRW and  
Advanced Battery Power from 16-18 April 2026  
in Münster, Germany.

#### Sender / Orderer

Company
Name, first name
Street
Postcode / Place
Telefon

#### Signature and stamp

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Please send your registration to  
Email: [m.striewisch@together-concept.de](mailto:m.striewisch@together-concept.de)

Organizer HDT (Haus der Technik e.V.), Hollestraße 1, 45127 Essen



# BATTERY CONFERENCE APRIL 14-16, 2026

## REGISTRATION FOR ADVERTISING PARTNERS AND SPONSORS

### ADVERTISING PLACEMENTS

#### ONLINE



#### Virtual exhibition on the conference homepage [www.battery-power.eu](http://www.battery-power.eu)

- Virtual exhibition\*** 500,- Euro  
with individually designed landing page  
(text, image, video, logo, sales and product information),  
Logo with keywording in the exhibitor overview

#### Newsletter-banner

- Logo or banner with link** 300,- Euro  
Banner (690x165 px) in the information Newsletters of  
the Battery Conference 2026, per newsletter

#### Exclusive banner and logo placement

- Large banner ad home page\*** 800,- Euro  
Parallax display on the homepage (max. 2 bookings)
- Flip banner in the footer\*** 450,- Euro  
Logo 185x185 px, animated as flip banner in footer  
visible on all pages (maximum 6 bookings)

- Large banner ad programme\*** 800,- Euro  
Display in the Advanced Battery Power Conference  
programme (maximum 2 bookings)
- Logo Placement Stickylogo Programme** 300,- Euro  
(maximum 1 booking)
- Logo placement Table Programme** 150,- Euro  
Logo placement with company name and link integrated  
in the programme overview table
- Pop-up-Banner\*** 600,- Euro  
individually designed pop-up banner when leaving the  
booking and exhibition page (maximum 2 bookings)

\* including design/programming of the advertising material by  
together concept advertising agency with supplied material

We hereby bindingly book the  
selected advertising space for the online media  
of the Battery Conference 2026.

Please send your registration to  
Email: [m.striewisch@together-concept.de](mailto:m.striewisch@together-concept.de)

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